

DOUGLAS GORDEN JR.

AI Automation · Web Development · Small-Business Technology

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PROFESSIONAL SUMMARY

Technology generalist with 23 years running an independent web design and computer repair practice, now focused on applied AI and automation for small business. Over the past year I have built and deployed AI agents, custom Claude Skills, MCP servers, and generative-AI applications across more than twenty platforms — shipping working products, not experiments. That sits on top of two decades of WordPress development, SEO, e-commerce, hosting infrastructure, and hands-on client work, plus current enterprise data center operations experience. I translate technical capability into outcomes non-technical clients can actually use.

AI & AUTOMATION (2025 – 2026)

Self-directed, hands-on work across the current AI tooling landscape. Platforms listed are ones I have personally built with, deployed, or integrated.

Agent Development & Orchestration

Hermes Agent (Nous Research) — deployed and configured the self-improving autonomous agent; documented its tool and plugin architecture, integrated it with a GoHighLevel CRM and with NotebookLM, and published a public setup tutorial.

Claude Skills & MCP servers — authored custom Skills and Model Context Protocol integrations, including a WordPress/WooCommerce MCP connection for a live storefront and an operations Skill for a Next.js agent dashboard.

Agentic Agent OS — researched and developed a Next.js agent-operations dashboard; produced a written architecture and capability research report.

Multi-agent platforms — Base44, Manus.ai, Genspark, CREA0, Abacus.AI ChatLLM, OpenRouter (300+ model routing), Lightning.ai.

Generative AI Application Building

Google AI Studio — built and published working applets: AdGenius (product URL to video ad, Gemini 3 + Veo 3.1), VidScribe AI (video transcription and analysis with Search grounding), and PodMaster AI (print-on-demand design automation).

Abacus.AI — designed and deployed a full membership web application (toycollectorvault.abacusai.app) with inventory management, gallery, blog, Stripe subscription billing, and buyer wishlist matching.

Prompt engineering — maintain structured prompt libraries for image generation, product design, and code assistance; authored 100+ production design prompts for a print-on-demand line.

Automation, Data & Media

Workflow automation — Make.com, Airtable, Apify (web scraping and data extraction), Firebase, Supabase.

AI media production — HeyGen and Seedance 2.0 (video), Descript (transcript-based editing), Meshy (3D generation), Artlist, Nano Banana and Gemini image generation.

Knowledge systems — NotebookLM as a research and resource hub, integrated with agent workflows.

Training & Community

Outskill / GrowthSchool Generative AI Mastermind — three cohorts (Mar, Jun, Jul 2026); AI Generalist Accelerator curriculum.

AI SEO Success Lab; Rainmakers Academy “First AI Hire” Challenge; AI Inner Circle; ongoing Udemy coursework.

Published tutorials — author the Gorden Web Design Learning Center, including Hermes Agent deployment, NotebookLM + Claude workflows, and an AI headshot business guide.

WEB DESIGN & SMALL-BUSINESS EXPERTISE

Development WordPress, WooCommerce, Shopify, HTML/CSS, Astra and custom themes, plugin configuration, responsive mobile-first design, site migrations.

SEO On-page optimization, JSON-LD schema markup, local SEO landing pages across ten Central Washington markets, Google Search Console, Analytics, Site Kit, technical audits.

Infrastructure Hosting administration (Hostinger, IONOS), VPS management, DNS, SSL, email configuration, backups, security hardening, cache and performance tuning.

E-Commerce Storefront builds, product catalogs, payment processing (Stripe, PayPal), print-on-demand fulfillment, affiliate and AdSense monetization.

Marketing GoHighLevel CRM, Mailchimp, funnel construction, email sequences, social content strategy, review management.

Business Operations Fixed-price scoping and quoting, client discovery calls, project management, post-launch client training, maintenance retainers, business planning, GDPR and cookie-consent compliance, management of a 34-domain portfolio.

EXPERIENCE

Owner — Web Developer & Technician 2003 – Present

Gorden Web Design & Computer Repair · Central Washington

Built and maintain fixed-price WordPress websites for small businesses across Grant County — Quincy, Ephrata, Othello, Warden, Soap Lake, Moses Lake, Ritzville, Wenatchee, and Ellensburg.

Run the complete client cycle solo: discovery, quote, mockups, development, launch, training, and ongoing support.

Deliver SEO, schema markup, and analytics configuration so client sites rank locally from launch.

Administer hosting, domains, DNS, SSL, and VPS environments; handle migrations and maintenance retainers.

Provide on-site and remote computer repair, hardware upgrades, and network setup.

Publish a technical Learning Center covering AI agent deployment, automation tooling, and PC builds.

Data Center Operations Senior Associate April 2019 – Present

NTT DATA · Central Washington

Support daily operations of enterprise data center facilities.

Perform hardware installation and lifecycle tasks on production equipment.

Handle site monitoring, access control, and incident escalation within enterprise change and safety procedures.

Security Officer August 2012 – April 2019

Securitas Security Services USA · Washington

Monitored camera systems and controlled access at data center sites; transitioned directly into data center operations with no break in service.

IT Contractor December 2011 – March 2012

Advantage Technical Resourcing

Placed on technology lifecycle assignments with enterprise clients including Microsoft and Hewlett-Packard — deployment, imaging, and hardware refresh.

Technology Helpdesk Aid & Tutor October 2006 – December 2008

Big Bend Community College · Moses Lake, WA

Tutored students in computer coursework and resolved lab, portal, and end-user issues for students and staff.

Resident Manager

March 2005 – November 2011

Kiemle & Hagood Co. · Spokane, WA

Managed a HUD-subsidized senior apartment complex — leasing, marketing, resident relations, and daily operations.

EDUCATION & CREDENTIALS

Cisco Networking Academy Certificate Big Bend Community College, Moses Lake, WA — CCNA 1 & 2 completed; Microsoft Networking coursework (2006–2009).

Associate of Arts Spokane Community College, Spokane, WA (1997–2006). President, Association for Computing Machinery chapter (2000–2001); Computer Club Member of the Year (1998).

Microsoft Office Specialist (MOS) Certified.

High School Diploma Moses Lake High School, Moses Lake, WA (1989).