

Douglas Gorden Jr.

AI Instructor & Technology Tutor · Curriculum Author · Web Developer

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SUMMARY

Technology instructor and tutor with twenty years of teaching non-technical learners, beginning as a community college technology tutor and helpdesk aid and continuing today as the author and instructor of a full AI curriculum for adult beginners. I design lessons that start where the student actually is and end with work they can use, and I teach from a working technical practice — twenty-three years of web development, hosting, and repair, plus current production work in AI agents, Claude Skills, and Model Context Protocol servers. The through-line is translation: turning what the technology can genuinely do into language the learner already owns.

TEACHING & TRAINING

FOUNDER & INSTRUCTOR · 2026 – PRESENT

My AI Journey — myaijourney.online

- Authored a three-stage AI curriculum — **Understand, Use, Grow** — for adult learners with no technical background, spanning eight modules from first-hour orientation through a student's first working automation.
- Lessons are written to end in usable work rather than theory, with every module opening on a free starter lesson; the design standard is that anyone who can send a text message can complete the work.
- Teach and support students directly through a cohort community, working from the real quotes, invoices, and posts students bring rather than prepared examples.
- Built and operate the delivery platform: an open public site plus a gated membership site with accounts, saved lesson progress, free and paid tiers, and monthly module releases.
- Worked examples drawn from regional contractors, farms, retail shops, salons, and supply businesses.

COLLEGE TUTORING · 2006 – 2008

Technology Helpdesk Aid & Tutor · Big Bend Community College

- Tutored students one-on-one in computer coursework across a two-year appointment, meeting each student at their actual starting point rather than the one the syllabus assumed.
- Staffed the open computer lab and technology helpdesk, resolving lab machine, campus portal, and end-user issues for students and college staff.
- Held the position while completing Cisco Networking Academy coursework (CCNA 1 & 2) at the same college, tutoring peers through material I was working through myself.

Client Training & Published Instruction

- **Post-launch client training** — part of every website build since 2003; owners and staff are trained to manage their own content rather than depending on the developer for routine changes.
- **Repair as instruction** — twenty-three years of walking non-technical clients through their own machines, explaining the fix so the same problem does not return.
- **Written instruction** — public setup tutorial for the Hermes autonomous agent, architecture write-ups and how-to guides in the Gorden Web Design Learning Center, and 30-day sequenced email and blog course series on websites, SEO, and small-business marketing.

Teaching Approach

- Plain language first — jargon introduced only after the underlying idea already makes sense.
- Every session ends with something the learner can actually use, not a concept to recite.
- Students work on their own material, because the example that matters is the one on their desk.
- Patience as method — most people who believe they "can't do computers" were never given a place to start.

LEARNING PLATFORM · LIVE

My AI Journey — the platform behind the curriculum

- Public site: mobile-first static build with a modern 3D treatment using generative assets produced in Higgsfield, deployed to owned Hostinger infrastructure rather than a platform URL so domain, SEO, and analytics stay in-house.
- Membership platform: gated curriculum delivery with accounts, saved lesson progress, free and paid tiers, and monthly module releases without a rebuild.
- Community layer wired in as the primary call to action, converting readers into an ongoing cohort.

AGENT INFRASTRUCTURE

Hermes Mission Control OS

- Built a centralized orchestration dashboard for running fleets of AI agents — delivered as both a React application and a self-contained single-file HTML build requiring no toolchain.
- TAW × Hermes multi-agent swarm routing with dispatch and monitoring from a single control surface.
- SkillClaw skill-evolution layer, role-based access control, and live per-agent cost telemetry.
- Documented deployment architecture including API-key handling and backend proxy requirements.

AI APPLICATION

Hermes Affiliate Blog Master

- Membership-gated publishing platform pairing Claude-powered article generation with an affiliate link vault for built-in monetization.
- Role-based access tiers, with a production hardening path mapped to Supabase for server-side auth and row-level security.
- Companion FastMCP server over SQLite exposing platform data to agents as callable tools.

Agent Development & MCP

- **Hermes Agent** — deployed and configured the self-improving autonomous agent across Windows 11 / WSL2 and portable installs; documented tool and plugin architecture, tuned context compression and provider switching, integrated with GoHighLevel CRM and NotebookLM, and published a public setup tutorial.
- **Agentic Agent OS** — researched and built a Next.js agent-operations dashboard with its own design system and a written architecture report; prototyped Claude-to-Hermes cross-runtime bridging.
- **Claude Skills authored** — packaged reusable skills including a GoHighLevel CRM skill and a static-site deployment skill that publishes pages safely into subfolders of a live WordPress host.
- **Live MCP integrations** — WordPress/WooCommerce, Shopify, Hostinger, Notion, Supabase, and Mailchimp wired up as agent-callable tools; custom FastMCP servers over SQLite for project-specific data.

Applications Shipped

- **Membership web app** (Abacus.AI) — inventory management, gallery, blog, Stripe subscription billing, buyer wishlist matching.
- **AdGenius** — product URL to finished video advertisement using Gemini 3 and Veo 3.1. **VidScribe AI** — video transcription and analysis with Google Search grounding. **PodMaster AI** — print-on-demand design automation pipeline.
- **SalesPro Elite** — white-label GoHighLevel CRM offering packaged for small-business clients; plus an AI business-model launch kit and structured business-interview prompt tool used to scope client work.

AI Web Properties & Content Systems

- **gordenweb72.com** — gaming PC build guide with five complete RTX 5060 builds, structured data, affiliate monetization, and FTC-compliant disclosure; plus roadside and automotive emergency affiliate funnels built end to end.
- **509 Business Directory** — regional directory concept for eastern Washington with tiered membership pricing and a 20-post content library spanning agriculture, wine tourism, bilingual marketing, and wildfire planning.

- **SEO Domain Master** — specification for an agency-focused multi-tool SEO platform mapping 100 tool types across 13 categories.
- **Editorial pipelines** — 30-day email and blog series produced for small-business lead generation, SEO, and industry editorial calendars; content marked up for AI search visibility, not just traditional ranking.

Model & Cost Engineering

- Model routing across 300+ models via OpenRouter with no vendor lock-in; live pricing pulled programmatically to benchmark cost per capability.
- Open-weight models in production agent loops — Nous Research models, DeepHermes 3 Mistral 24B as budget entry point, Hermes 4 70B as best overall value; LM Studio for local inference where privacy or budget rules out an API.

Automation, Data & AI Media

- Workflow automation with Make.com, Airtable, Firebase, and Supabase; data extraction via Apify.
- **GenX Terminal** — Shopify print-on-demand store audited and operated through MCP tooling: catalog cleanup, Printify fulfillment, SEO-driven collection restructuring.
- Generative media production — HeyGen, Seedance 2.0, Veo 3.1, Descript, Gemini, Nano Banana, Higgsfield and Meshy 3D; NotebookLM as a knowledge hub wired into agent workflows.

TECHNICAL SKILLS

Teaching	Curriculum design and authoring, one-on-one and lab tutoring, adult and non-technical learners, plain-language technical explanation, written tutorials and sequenced course series, client training, cohort facilitation.
AI	Agent deployment and orchestration, MCP servers, Claude Skills authoring, prompt engineering, model routing and cost control, local and open-weight inference, generative image/video/3D pipelines.
Development	WordPress, WooCommerce, Shopify, HTML/CSS, Astra and custom themes, plugin configuration, mobile-first responsive design, site migrations.
SEO	On-page optimization, JSON-LD schema, local landing pages across ten Central Washington markets, AI search visibility, Search Console, Analytics, technical audits.
Infrastructure	Hosting administration, VPS management, DNS, SSL, email configuration, backups, security hardening, cache and performance tuning.
E-Commerce	Storefront builds, product catalogs, Stripe and PayPal, print-on-demand fulfillment, affiliate and AdSense monetization.
Marketing	GoHighLevel CRM, Mailchimp, funnel construction, email sequences, social content strategy, review management.
Business Ops	Fixed-price scoping, client discovery, project management, post-launch training, maintenance retainers, GDPR and cookie-consent compliance, 34-domain portfolio.
Hardware	On-site and remote computer repair, upgrades, custom PC builds, network setup and troubleshooting.

EXPERIENCE

Founder & Instructor · My AI Journey

2026 – Present · Central Washington

- Author and instructor of a three-stage, eight-module AI curriculum for adult learners with no technical background.
- Teach and support students through a cohort community; build and run the public and membership delivery platforms.

Owner — Web Developer & Technician · Gorden Web Design & Computer Repair

2003 – Present · Central Washington

- Fixed-price WordPress websites for small businesses across Quincy, Ephrata, Othello, Warden, Soap Lake, Moses Lake, Ritzville, Wenatchee, and Ellensburg — full cycle solo: discovery, quote, mockups, build, launch, training, support.
- Since 2025, an AI automation practice on top of that: agent deployment, MCP integrations, and custom Claude Skills built against real client systems.
- Founded and run My AI Journey, an AI training site and community for rural small business owners.
- SEO, schema, and analytics configured so sites rank locally from launch; hosting, domains, DNS, SSL, and VPS administration; migrations and maintenance retainers.
- On-site and remote computer repair, upgrades, and network setup.

Data Center Operations Senior Associate · NTT DATA

April 2019 – Present · Central Washington

- Daily operations support for enterprise data center facilities; hardware installation and lifecycle work on production equipment.
- Site monitoring, access control, and incident escalation within enterprise change and safety procedures.

Security Officer · Securitas Security Services USA

August 2012 – April 2019 · Washington

- Camera monitoring and access control at data center sites — transitioned directly into data center operations with no break in service.

IT Contractor · Advantage Technical Resourcing

December 2011 – March 2012

- Technology lifecycle assignments with enterprise clients including Microsoft and Hewlett-Packard — deployment, imaging, hardware refresh.

Technology Helpdesk Aid & Tutor · Big Bend Community College

October 2006 – December 2008 · Moses Lake, WA

- Tutored students one-on-one in computer coursework over a two-year appointment; staffed the open computer lab and technology helpdesk.
- Resolved lab machine, campus portal, and end-user issues for students and staff, while completing Cisco Networking Academy coursework at the same college.

Resident Manager · Kiemle & Hagood Co.

March 2005 – November 2011 · Spokane, WA

- Managed a HUD-subsidized senior apartment complex — leasing, marketing, resident relations, daily operations.

EDUCATION & TRAINING

Cisco Networking Academy Certificate — Big Bend Community College · CCNA 1 & 2, plus Microsoft Networking coursework · 2006–2009

Associate of Arts — Spokane Community College · President, ACM chapter 2000–2001 · Computer Club Member of the Year, 1998

Microsoft Office Specialist — MOS certified

Moses Lake High School — Diploma, 1989

Ongoing — Outskill / GrowthSchool Generative AI Mastermind (three cohorts, 2026), AI Generalist Accelerator, AI SEO Success Lab